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Global Colon Cancer Association's 2021 Global Colorectal Cancer Congress Offers Virtual Education for Patients, Survivors, Caregivers and Patient Advocacy Organizations, launching April 27-28, 2021

Philadelphia, PA: The Global Colon Cancer Association (GCCA) announced their 2-day event, #GlobalCRC21, kicks off tomorrow, Tuesday April 27. The 2021 event features 63 speakers from 13 countries, including presentations from colorectal cancer patients, survivors and caregivers who share their experiences and offer advice to the community, as well as representatives from patient advocacy organizations around the globe sharing research results, best practices and more.

The Congress offers presentations using patient-friendly terminology from experts in the medical field from prestigious institutions including Cleveland Clinic, Dana Farber Cancer Institute, Georgetown Lombardi Comprehensive Cancer Center, Harvard Medical School, Harvard T.H. Chan School of Public Health and The Ruesch Center for the Cure of Gastrointestinal Cancers, among others.

The 50+ presentations cover the following topics: **Research and Scientific Advancements in Treatments and Clinical Trials, COVID-19 and Cancer, Prevention and Screening, Biomarker Testing and Precision Medicine, Biologics and Biosimilars, Young-Onset Colorectal Cancer Education and Awareness, Navigating Survivorship, Unmet Needs of Carers and Caregivers, Best Practices in Grassroots Advocacy, and the Healing Arts.**

The online event offers live engagement during the sessions on April 27 and 28, but the event doesn't end on the 28th. The presentations will be available for on-demand viewing throughout the year. Viewers can submit questions via the website or social media. "As a global organization, it is important that our program be accessible to people regardless of their time zone." says Andrew Spiegel. "While we are looking forward to connecting with the global colorectal cancer community in person in Orlando in 2022, we will maintain an online aspect so that people impacted by colorectal cancer and those who work in the field, regardless of ability to travel, are able to learn about these timely and critical topics."

There is no fee for participants, which has only been possible through the generous support of our event sponsors, **Amgen, Bristol Myers Squibb, SeaGen and Guardant Health**", says Andrew Spiegel. "Costs have shifted from in-person meeting expenses of airline flights, meals and hotel rooms to experienced technical teams to create and manage software platforms and plug-ins that allow for an interactive experience."

The official event website is www.gccacongress.org, the event hashtag is #GlobalCRC21, and GCCA is on social media as @GlobalCRC

About the Global Colon Cancer Association:

The Global Colon Cancer Association (GCCA) advocates for patient centered policy around the globe to ensure increased disease awareness and screening and access to quality medical treatments. The GCCA also helps our 50+ patient advocacy member organizations collaborate, innovate and leverage the full potential of effectuating change. The GCCA supports the creation of new patient advocacy groups in developing areas where no CRC organizations exist. The GCCA unites all stakeholders in the battle against this disease with one unified voice. For more information on the GCCA, visit www.globalcca.org.

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